

NCC Cable System Order

Order #	62360584	Flight Dates	10/31/16 - 11/13/16	Update Date	11/01/16		
Syscode	2482	Agency	Strategic Media Placement	Version	1 Vs. 1		
System Name	Time Warner/DirectTV- I+ Lexington, KY	Advertiser	Andy Barr for Congress	Show All Lines			
Market	Lexington-Fayette				Total # of Weeks	2	
		Client Code		Total		\$230.00	
AE	Andrew Yolles	Product Code		Commission		\$34.50	
Sales Coordinator	Luke Priddy	Est Code		Net Total		\$195.50	
Office	Washington	Product Name		Total Spots		20	
Phone	(301) 951-2620	Credit Status		Affiliate Split		100.0	
Status	Accepted				Sold On		Cost Per Spot
Survey	Cable Nielsen Live+1 Jul16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	11.01 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	4	\$5.00	\$20.00	30	PRE 09/05/16-12/25/16
2	CNN	CNN DT	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	4	\$8.00	\$32.00	30	PRE 09/05/16-12/25/16
3	CNN	CNN EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$5.00	\$5.00	30	PRE 09/05/16-12/25/16
4	CNN	CNN DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$8.00	\$8.00	30	PRE 09/05/16-12/25/16
5	FXNC	FXNC EM	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	4	\$10.00	\$40.00	30	PRE 09/05/16-12/25/16
6	FXNC	FXNC DT	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	PRE 09/05/16-12/25/16
7	FXNC	FXNC EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$10.00	\$10.00	30	PRE 09/05/16-12/25/16
8	FXNC	FXNC DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$23.00	\$23.00	30	PRE 09/05/16-12/25/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$230.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$230.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 11/02/16

62360584 | Lexington-Fayette | Time Warner/DirectTV- I+ Lexington, KY | 2482 |

NCC Cable System Order

Order #	62360584
Syscode	8000
System Name	Time Warner/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	Andy Barr for Congress

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$857.00	
Commission		\$128.55	
Net Total		\$728.45	
Total Spots		32	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : R1: 11.01 MG. Dropped 3 spots NA. Moved to NPE contract. -\$67 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC DT	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	3	\$4.00	\$12.00	30	PRE 09/05/16-12/25/16
2	CNBC	CNBC DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$4.00	\$4.00	30	PRE 09/05/16-12/25/16
3	CNN	CNN EM	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	1	\$14.00	\$14.00	30	R1-2x
4	CNN	CNN DT	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	3	\$18.00	\$54.00	30	PRE 09/05/16-12/25/16
5	CNN	CNN EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE 09/05/16-12/25/16
6	CNN	CNN DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$18.00	\$18.00	30	PRE 09/05/16-12/25/16
7	ESP2	ESP2 EM	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	PRE 09/05/16-12/25/16
8	ESP2	ESP2 DT	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	3	\$13.00	\$39.00	30	PRE 09/05/16-12/25/16
9	ESP2	ESP2 EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$8.00	\$8.00	30	PRE 09/05/16-12/25/16
10	ESP2	ESP2 DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$13.00	\$13.00	30	PRE 09/05/16-12/25/16
11	ESPN	ESPN EM	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	2	\$39.00	\$78.00	30	R1-1x
12	ESPN	ESPN DT	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	1	\$79.00	\$79.00	30	PRE 09/05/16-12/25/16
13	ESPN	ESPN EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$39.00	\$39.00	30	PRE 09/05/16-12/25/16
14	ESPN	ESPN DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$79.00	\$79.00	30	PRE 09/05/16-12/25/16
15	FXNC	FXNC EM	10/31/16	11/6/16	05:00	10:00			X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	PRE 09/05/16-12/25/16
16	FXNC	FXNC DT	10/31/16	11/6/16	10:00	18:00			X	X	X	X	X	-	-	3	\$58.00	\$174.00	30	PRE 09/05/16-12/25/16
17	FXNC	FXNC EM	11/7/16	11/13/16	05:00	10:00	X	X						-	-	1	\$30.00	\$30.00	30	PRE 09/05/16-12/25/16

NCC Cable System Order

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				CPP	-
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18	FXNC	FXNC DT	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$58.00	\$58.00	30	PRE 09/05/16-12/25/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	32	0	0	0	0	0	0	0	0	0	0	0	32
AMT	\$857.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$857.00

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62360584 | Lexington-Fayette | Time Warner/Lexington Interconnect, KY | 8000 |